



I Semester B.Sc. (FAD) Examination, November/December 2015  
(CBCS) (2014-15 and Onwards) (Fresh + Repeaters)  
**FASHION AND APPAREL DESIGN**  
14FAD-104 : Elements of Fashion and Design

Time : 3 Hours

Max. Marks : 70

**Instructions:** Answer **all** questions in Section A. Write the question no's **legibly**. Illustrate **wherever** necessary.

SECTION – A

I. Answer **any ten** of the following :

(10×2=20)

- 1) List any 2 art media.
- 2) Define Proportion.
- 3) Bottom up theory is called as \_\_\_\_\_ theory.
- 4) Sketch an 'Hour glass' silhouette.
- 5) Define texture. Name one.
- 6) Name any two types of line.
- 7) What is 'Avant-Garde' ?
- 8) Name any 2 International artist.
- 9) What are 'Primary Colours' ?
- 10) Give any two examples for complementary colour schemes.
- 11) What is knock off ?
- 12) Name any two types of Rhythm.



## SECTION – B

II. Answer **any five** of the following :

(5×4=20)

- 13) Explain 'Prang Colour Wheel' with a neat diagram.
- 14) Explain the terms below :
  - a) Style
  - b) Acceptance
- 15) What is 'Mars Fashion' ? Explain.
- 16) Explain in detail about the illusion created through lines in designing.
- 17) Illustrate 10 head block figure.
- 18) Write a brief note on 'Colour Psychology'.

## SECTION – C

III. Answer **any five** of the following :

(5×6=30)

- 19) Sketch a natural motif and convert it to abstract and render.
  - 20) Explain briefly the 'fashion theories'.
  - 21) Explain colour harmony in detail.
  - 22) Write a short note on "Munsell Colour System".
  - 23) Explain in detail various sketching techniques.
  - 24) Write a brief note on elements of design.
  - 25) Illustrate and explain the different types of silhouette in detail.
  - 26) Illustrate and explain a flesh figure using 8 head theory.
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